

# **Cultural Identity and Globalization**

## **A Sociological study**

**Symposium on "popular Arab  
heritage: the origin and goal", the Supreme  
Council of the Arts and Social Sciences, Damascus, Syria, 14-16  
March 2005**

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### **Abstract**

The study is based on the idea that there are many current trends that link the Egyptian man with his homeland, Arabism, Africanness and his religion. There is consensus among intellectuals that the most striking features of contemporary Egyptian thought is the diversity to the degree to which up to it, often in contradiction and conflict. This man is dispersed between the various intellectual currents, both of which that was declared or what was hidden and whether or not they had got the right to practice. The study tries to answer the following main question: What is the cultural identity, the factors shaping its existence and the challenges it faces in the light of globalization? In an attempt to answer this question, the research involves the following main elements: the concept of cultural identity, the concept of globalization, identity between unity and diversity in the context of globalization, cultural heritage and preservation of identity and identity between the past and present. The study concludes that there are changes touch all members of society, and that identity in the contemporary world stems from the multiplicity of sources that increase day after day. It stems from location, gender, language, religion, ethnicity, social class and common culture, etc... and that not accepting this leads to many problems.

**To refer: El-Kassas, Mahdy Mohammad, Culture Identity and Globalization: A Sociological study, Symposium on "popular Arab heritage: the origin and goal", the Supreme Council of the Arts and Social Sciences, Damascus, Syria, 14-16 March 2005**